



Afghanistan Renewable Energy Union

Factsheet

WHO WE ARE?

Afghanistan Renewable Energy Union (AREU) was established in 2013 as a non-profit trade association representing private-sector companies for promoting the use of renewable energy. AREU's mandate is to act as a lobbying union to establish Renewable Energy as a permanent pillar of a national energy industry by paving the way and assisting both national and international investors and union members in utilizing appropriate investment opportunities and guiding them using the national RE trade policies and procedures. AREU members represented by almost +70 member companies which consist of solar, hydro, biomass, geothermal, project development & services, equipment production, and construction.

What We Do?

increasing the contribution of renewable energy to Afghanistan's electricity needs. AREU endeavors to accomplish the right Renewable energy regulatory framework for renewables and organics waste recycling to deliver an increasing contribution to cope with the increasing energy demand.

AREU ACCOMPLISHMENTS 2015- 2020:

Accomplishments 2015-2016			
Days	Location	EVENT	Supported by
1 day	Kabul and Kandahar	Access to Finance – Renewable Energy summit	USAID's FAIDA project
2 days	New Delhi	Afghanistan –India Renewable Energy Summit	USAID's FAIDA project
1 day	Bamyan	Road show	USAID's FAIDA project
Accomplishments 2017-2018			
4days	KABUL –AF	Afghanistan Sustainable Energy week	GIZ – ESIP
Accomplishments 2019			
1 day	Kabul- Afghanistan	Need Assessment workshop planning to enable private sector involvement in the energy sector -AF	GIZ – Energy sector improvement program
1 day	Kabul- Afghanistan	AREU's member contribution in development of AREU and sector workshop	GIZ – Energy sector improvement program



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SIGNED MEMORANDUM OF UNDERSTANDING

Memorandum of Understanding (MoU) Between AREU and Institutions			
Institutions	Start date	End Date	Main Purpose
Ministry of energy and water (MEW)	Aug 1, 2016	Aug1, 2019	RED-MEW provide an office location to AREU.
BSW – Solar German solar Association	Nov 3, 2016	Continue	Quality assurance of circulated solar products, joint Ventures of Afghanistan and German companies (Business Matchmaking), advocacy for Afghanistan and Germany RE policy, regulations, rules
Afghan National Standard Authority (ANSA)	7-Jul-18	Continue	Provide testing facilitation for RE equipment and will Train & aware members on the national and international standards used by ANSA.
Mercy Corps	17-Dec-17	Continue	Renewable Energy companies will be benefited from Mercy corps programs in case they have AREU membership.
ISO Certification Company	29-Jul-18	Continue	Organize trainings and workshops for AREU members on standardizations.

OTHER HIGHLIGHTS:

AREU introduced his members to several national and international exhibitions including “Passage to Prosperity Trade and Investment Show” – India supported by USAID’s ATAR project, “Private Investment in Renewable Energy Mumbai “-India supported by GIZ- ESIP and “Engineering Exhibition” –Kabul Afghanistan supported by ACCI. Moreover, AREU members attended multiple international conferences including India Inter solar conference and Middle East conference –Dubai supported by GIZ – Energy sector improvement program.

AREU built his members capacity through diverse pieces of training supported by GIZ “Energy sector improvement program” Mercy Corps, Ministry of Energy and water and USAID in different topics including Renewable Energy technical training, Entrepreneurship & business development training in the energy sector of Afghanistan, Project Management of renewable energy projects, quality management system training, Photo Voltaic project management pieces of training. Sales



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& marketing training, Association Management & development, logistic training, and Software training.

The AREU members attended various national and international workshops subtending awareness workshop at Kabul supported by Mercy crops, Private Investment for Developing of sustainable energy in Afghanistan at Kabul supported by GIZ- ESIP.

AREU PROGRAMS: Road to Success

Build capacity of members in business development training, Project Management & business administration, leadership, and transfer knowledge through the AREU expert pool.

Link Member companies with micro-finance institutions (MFIs) and other financial services providers (banks) in access to finance for improvement of their business.

link Energy enterprises with Donors, Government agencies and financial institutions with opportunities to exchange viewpoints in identifying challenges and opportunities in improving sector productivity, access to finance and inclusive development of the sector will organize one-day “Renewable Energy –challenges and Opportunities” event in Kabul and Roadshows in AREU targeted provinces.

To promote Energy sector products and services to border groups that may have little or no knowledge about RE and we well to reaching out to their existing customers will organize 2nd Afghanistan Sustainable Energy week in Kabul.

To provide a framework for discussion on challenges & Opportunities and attracting private financing into long term investment in the energy sector, mainly renewable energy and to establish a forum for dialogue on the opportunities and challenges related to engaging the private sector active in the renewable energy and to link the RE- companies with government agencies, insurance companies, financial institutions, and donor organizations will organize “Renewable Energy; challenges and Opportunities event “.

To further keep members aware of the development in the renewable energy industry, to promote member companies’ products and services AREU will publish online and offline Quarterly Newsletter, online business Directory, and campaign through social media (Face book



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page and website). Furthermore, AREU Introduces its members to media TV shows, arranges coordination meetings with the related institution to open the door wider for the union and its members to engage in RE industry and spread the message broader. Additionally, AREU

Encourages government and funding agencies to secure funding/subsidies for RE usage. Members will be notified about upcoming opportunities of government, international organizations and Donors.

Basic Facts:

Established : in 2013, Kabul Afghanistan

Registered in: Ministry of Justice of Afghanistan

Official Headquarter: Kabul Afghanistan

Total members:100

Chairman: Najib Rahman Saboory

General Manager/CEO: Maroof Ziaey

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